

2023-2024 District Goals

District: **201Q4**
Constitutional Area: **Australia, New Zealand, Papua New Guinea, Indonesia, S. Pacific**



SERVICE ACTIVITIES

Goal Statement

By the end of the 2023-2024 Lion year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 60% of clubs in our district report service.

Action Plan

[393 Action Plans 23-24 Q4 Service Membership Leadership LCIF 6947.docx](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

- Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district
- Participating in training webinars to learn and implement the approach
- Overseeing, supporting and/or conducting district training
- Inviting GAT leaders to attend district training
- Providing feedback on success and challenges to GAT leaders
- Involving Young Lions and Leos in our Global Membership Approach working groups

GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead:

[Contact the Global Action Team support staff](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2023-2024 Lion year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	1	10	40	10
2nd Quarter	0	0	35	10
3rd Quarter	1	10	30	5
4th Quarter	0	0	40	10

FY New Clubs

2

FY Charter Members

20

FY New Members

145

FY Retention Goal

35

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

130

Action Plan

[Action Plans 23-24 Q4 Service](#)

[Membership](#)

[Leadership](#)

[LCIF.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2023-2024 Lion year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 80% of zone chairpersons attend zone chairperson training.**
- b. Our district will confirm 75% of club officers (president, secretary, and treasurer) attend club officer training.**
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.**

Action Plan

[422 Action Plans 23-24 Q4 Service](#)

[Membership](#)

[Leadership](#)

[LCIF 6894.docx](#)

LCIF

Goal Statement

By the end of the 2023-2024 Lion year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 100% and club participation in our district increases by 30%.**
- b. Our team will ensure that 31 clubs in my district achieve 100% member participation.**
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.**
- d. I will make a personal donation of \$250 to LCIF and I will ask 10 members of my district cabinet to make a personal donation to LCIF.**

Action Plan

[423 Action Plans 23-24 Q4 Service](#)

[Membership](#)

[Leadership](#)

[LCIF 9974.docx](#)

CUSTOM GOALS

Goal Statement

BIG AUDACIOUS MISSION FOR MULTIPLE DISTRICT 201 IS 30,000 LIONS MEMBERS BY 2030 AND 50,000 LIONS MEMBERS BY 2050

Action Plan

[Action Plan 23-24 Q4 Membership-Rebuilding Clubs.docx](#)

Goal Statement

1. BY THE END OF 2023-2024 FISCAL YEAR OUR DISTRICT WILL DEVELOP A MARKETING CAMPAIGN FOR THE DISTRICT.
2. BY THE END OF 2023-2024 FISCAL YEAR OUR DISTRICT WILL RUN A PUBLIC RELATION AND MEDIA TRAINING SESSION FOR CLUBS IN 3 DIFFERENT SECTORS.
3. BY THE END OF END OF 2023-24 FISCAL YEAR OUR DISTRICT WILL HOLD 6 ZOOM SESSIONS ON TOPICS OF INTEREST TO CLUB PRESIDENTS

Action Plan

[Action Plan 23-24 Q4 PROMOTION.docx](#)

[Action Plan 23-24 Q4 Leadership-Training Leaders.docx](#)

[Action Plan 23-24 Q4 PR Training.docx](#)